

# Straight Talk Series

## **Buffalo District Office**

130 S. Elmwood Ave. 540 Niagara Center Buffalo, NY 14202 (716) 551-4301 Sba.gov/ny/buffalo

The Buffalo District office provides SBA programs and services to Western New York. Working with SBA resource partners in Buffalo, Brockport, Jamestown and Niagara, we can help you start, grow and achieve business success.

Online resources associated with this event:

SBA Buffalo www.sba.gov/ny/buffalo

Small Business Development Centers www.nyssbdc.org

SCORE Buffalo Niagara www.scorebuffalo.org

Canisius College Women's Business Center www.canisius.edu/wbc

All SBA programs and services are provided on a nondiscriminatory basis.

# Start-up & Management



#### When

February 5 through March 26 5:45 PM to 8:30 PM

Registration begins at 5:45 p.m.

#### Where

**Medaille College** 

18 Agassiz Circle, Buffalo, New York

## Cost

Cost: \$30 for all (8) Sessions (Pre-Paid Only) or \$5.00/Session OR FREE ADMISSION with Coupon from STRAIGHT TALK ATTENDANCE AT JANUARY 26 EVENT.

#### For More Information:

U.S. Small Business Administration at (716) 551-4301 or e-mail:

Buffalo\_DO@sba.gov

# Workshops

#### February 5

Business Plans - Part I

#### February 12

Business Plans — Part II/Elements of a Financial Plan

#### February 19

**Business Ethics/Funding Your Business** 

#### February 26

How to Improve Your Credit Score/ Risk Management from the Legal Perspective

#### March 5

Federal Taxes/Home-Based Business

#### March 12

**Marketing Your Small Business** 

## March 19

Social Media & Secrets of Internet Marketing

#### March 26

NYS Taxes and Risk Management from the Insurance
Perspective

April 2 - SNOW DAY

Seating is Limited	Please make	Your	Reservation	Tod	ay
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	Tear off on the dotted line and mail with check payable to:		
	SCORE Buffalo Niagara, 130 S. Elmwood Suite 540, Buffalo, NY 14202		
NAME_	ADDRESS:		
CITY	STATEZIP		
PHONE_	E-mail		
I am registering for the full (8) part series and have enclosed my check for \$30.00			